



For immediate release

THE BALMORAL HALL BLAZERS HOCKEY PROGRAM FINDS NEW HOME AT MTS ICEPLEX

June 30, 2010

WINNIPEG, MANITOBA - Balmoral Hall School, MTS, and True North Sports & Entertainment Limited are pleased to announce that the MTS ICEPLEX will be the new home of the Balmoral Hall Blazers hockey program.

The MTS Iceplex is a 172,000 square foot multiplex facility, housing four NHL regulation-sized ice surfaces, 20 player dressing rooms, a pro shop, concession and vending facilities. It will also be home to high performance training facilities, offices of MTS Iceplex management staff, Hockey Canada and Hockey Manitoba.

“We are very excited to form a relationship with True North and the MTS Iceplex, a facility that will serve countless young male and female hockey players in Manitoba every year,” said Steven Macdonald, Director of Hockey at Balmoral Hall School. “There has been significant and positive growth in female hockey throughout Manitoba in recent years, this will only serve to enhance the promotion of female hockey at all ages in Manitoba.”

As part of the agreement with the MTS Iceplex, the Balmoral Hall Blazers will have a permanent dressing room. All games and practices for the Varsity Prep, as well as games for the Junior Varsity teams will be hosted there. Additionally, all spring and summer programming will be moved to the new facility.

"True North Sports & Entertainment is excited to be hosting the Balmoral Hall Blazers hockey team at the new MTS Iceplex beginning in the fall of 2010. We look forward to developing a long-term relationship with the Blazers hockey program that has a reputation for developing strong student-athletes", Rick Bochinski, General Manager, MTS Iceplex.

Founded in Winnipeg in 1901 as Havergal College, Balmoral Hall School (BH) has a proud history of academic achievement. Today BH honours its historic legacy by remaining at the forefront of all girls' education, providing facilities and programs that are at the top of their class. 99% of BH graduates go to the university or college of their choice, and 75% of BH graduates receive university scholarships. Balmoral Hall School empowers and encourages young women to excel academically and set high standards for personal achievement.

Construction of the MTS Iceplex remains on schedule, slated to open August 15, 2010.

About True North Sports & Entertainment

True North Sports & Entertainment is a leading and innovative provider of sports and entertainment in Winnipeg and Manitoba. They are the owner and operator of MTS Centre, as well as the owner of the American Hockey League's Manitoba Moose Hockey Club. The Moose are one of the leading franchises in the AHL in terms of attendance each season. MTS Centre is one of the country's leading entertainment facilities and was recently named the 2009 Air Canada Centre Major Facility of the Year by the Canadian Music & Broadcast Industry and has ranked in the top 20 entertainment venues by PollStar Magazine, one of the entertainment industry's leading publications. Since opening in November 2004, MTS Centre has welcomed close to five and a half million patrons to close to 900 different events.

For more information on the Balmoral Hall School Blazers Program visit:
http://www.balmorallhall.com/home/bh_experience/skating_and_hockey_program/

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BALMORAL HALL SCHOOL